



It only takes a **SPARC** to ignite the flame of change

February 4, 2010

Dear Potential Partner:

In partnership with the YMCA and Georgia Family Council, the Single Parent Alliance & Resource Center (SPARC) will present Healthy Kids Day on April 17, 2010 at the Villages of Carver YMCA located at 1600 Pryor Street, Atlanta, GA 30315 from 9 a.m. - 3 p.m. SPARC's role in this event is to encourage healthy living in single parent families. We will also sponsor a community forum on that day to engage single parents in discussing the challenges they face in raising healthy families and identifying viable solutions. Information gathered at this forum will assist SPARC in ensuring that our programs and services continue to meet the needs of the single parent family population we serve. As such, we respectfully ask for your support and sponsorship of our initiative on April 17. All funds will be used to implement the programs and services necessary to meet the needs of single parent families.

SPARC was incorporated as a community based non profit 501(c)3 agency in 2001. Since its inception, it has worked diligently to improve the lives of single parent families in its community. SPARC is dedicated to supporting single parents in their efforts to raise happy, healthy, well adjusted, and successful children. It is **SPARC's Mission** to empower and equip single parents with the necessary tools, resources and support to enable them to create a healthy home environment and nurture their children to productive and successful adulthood.

According to the Annie E. Casey Foundation's 2008 Kids Count Data Tool, the State of Georgia ranked fifth in the nation for the highest concentration of children (36%) residing in single parent homes while the City of Atlanta ranked sixth with more than half (59%) of its children living with single parents. Research has shown that children in single parent families are more prone to issues such as juvenile delinquency, teenage pregnancy, substance abuse, high school dropout and a host of other negative outcomes. Some agencies label single parenthood itself as a risk factor for negative youth outcomes.

With an ever-increasing number of children raised in single parent homes, it is imperative that we put supportive programs in place that provide education and resources to single parents and provide access to opportunity for their children. Your sponsorship of our Community Forum will ensure that these programs are available.

For your convenience, we have provided you with several options and levels of participation on the enclosed response form. Please feel free to call me with any questions at 678-253-0162. You may also call me on my cell phone at 678-463-9582.

I thank you in advance for your generosity and look forward to working with you to fulfill the needs of families in our community.

Respectfully,

Joy Monroe

Joy Monroe

YES! COUNT ME IN! I SUPPORT HEALTHY SINGLE PARENT FAMILIES!

Company Name: _____

Company Representative: _____

Title: _____

Address: _____

City/State/Zip: _____

Telephone: _____ Fax: _____

Alt. Telephone: _____

E-mail: _____

Website: _____

Sponsorship level: _____ Amount Enclosed: _____

Please make check payable to SPARC and mail to SPARC c/o NE Georgia Community Foundation, 6500 Sugarloaf Parkway, Ste 220, Duluth, GA 30097

Level 1: Become a "SPARC"

Donate \$100.00 - \$249.99 to the Single Parent Alliance & Resource Center and you will receive the following:

- A listing on SPARC's sponsorship Web page
- One (1) month banner ad listing on SPARC's Website

Level 2: Become a "FLARE"

Donate \$250.00 - \$499.99 to the Single Parent Alliance & Resource Center and you will receive the following:

- A listing on SPARC's sponsorship Web page
- Three (3) month banner ad listing on SPARC's Website

Level 3: Become a "FLAME"

Donate \$500.00 - \$999.99 to the Single Parent Alliance & Resource Center and you will receive the following:

- A listing on SPARC's sponsorship Web page
- Six (6) month banner ad listing on SPARC's Website and in SPARC's e-Newsletter

Level 4: Become a "FIRE"

Donate \$1,000.00 - \$4,999.99 to the Single Parent Alliance & Resource Center and you will receive the following:

- A listing on SPARC's sponsorship Web page
- One (1) year banner ad listing on SPARC's Website and in SPARC's e-Newsletter
- SPARC's "Sponsor of the Month" with a full company write-up / profile on SPARC's Website and in SPARC's e-Newsletter

Level 5: Become a "BLAZE"

Donate \$5,000.00 or more to the Single Parent Alliance & Resource Center and you will receive everything that Level 4 (Become a "FIRE") receives PLUS the following:

- Two (2) additional custom benefits of your choice*

** If you are interested in the Level 5 package please contact us so we may discuss your custom benefits*

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Single Parent Alliance & Resource Center
4650 Jimmy Carter Blvd, Ste 116B | Norcross, GA 30093
P: 678.253.0162 | F: 678.980.0266
www.singleparent411.org