



# MOTEL TO HOME

*Ending Homelessness*

"We have an obligation to care. These families attend our schools, play sports with our kids, work in our community. We are one of the richest countries in the world. If everyone did something... it would contribute to the solution."

Cathy Loew, Volunteer and Donor

If you could end homelessness, would you? Most of us would say that we would. What if you could end homelessness for even one family, is that something you would do? Again, most of us would. Well, with SPARC, you can.

At SPARC, you can end homelessness for one family for \$2500. That is how much it costs us to move one family from homelessness to housed. How many families can you help us move?

SPARC, a 501 C 3 not for profit organization



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# ENDING *Homelessness*

## INTRODUCING MOTEL TO HOME

One of the major barriers that hinders the success of children and families is a lack of stable housing. Motels and extended-stay hotels often serve as shelters of last resort when a family has been removed from their own home. Families initially move into the extended stay location as a short-term solution but often find themselves unable to save the necessary amount to address overdue bills or secure the deposit for housing and end up stuck. Motel to Home (M2H) moves families out of motels into stable, permanent housing with a 3-step approach: outreach, housing, and aftercare.



### *Outreach*

SPARC works onsite at extended stay motels to identify families with sufficient income to pay market rate rent and maintain stable housing once we assist with their move. Once families complete the assessment, they begin their housing search.



### *Housing*

Once families have been approved by the apartment of their choice, we provide them with move in funds up to \$2,000 for their security deposit and first month's rent. Once they move in, we provide them with Aftercare services.



### *Aftercare*

After housing, families receive ongoing coaching and financial support. A primary reason for families living in extended stays is that they had no savings account. A study done by the Federal Reserve shows that 40% of Americans cannot manage a \$400 unexpected expense. Our families are part of this 40%. To combat this, SPARC provides them with six months of financial literacy training and a matched savings program. Families that attend the training and make monthly deposits in their savings account, receive up to \$500 in matched funds at the end of six months. If credit improves by 30 points they receive another \$100. If income improves by 10%, they receive another \$100 giving them \$1200 (\$700 match plus \$500 of their own savings) in emergency funds, effectively removing them from the 40% and helping to prevent future homelessness



We ask for your support as we work to end homelessness.



# SPONSORSHIP LEVELS

## SPARC \$100: CREDIT INCOME INCREASE

Credit or income increase incentive  
Name listed on website

## IGNITE \$500: MATCHED SAVINGS

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## BLAZE \$2500: SPONSOR A FAMILY MOVE

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Named sponsorship of the family move  
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## INFERNO \$5000: OUTREACH EVENT, FAMILY MOVE AND SAVINGS MATCH

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Special announcement on social media  
Named sponsorship of the family move, event and match  
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**Please contact us for donations larger than \$5000 so we can custom design a package for you.**